



BTEC WORKS

A Guide for Students and Parents

A BTEC qualification is unlike any other. Why? Because it works for everyone. It works for learners developing the skills and knowledge they need to be successful, for teaching professionals preparing their learners for the jobs of the future, and for employers recruiting people who can hit the ground running.



74%

of businesses say they prefer a mixture of academic and technical qualifications.*



85%

of 16-18 year old students in FE colleges take a vocational course**



In 2018, nearly

23%

of students entering University did so with a BTEC***

BTEC is an effective path into the career you've always wanted. So choose BTEC – because BTEC Works.

*CBI Skills Survey, 2018 **Social Marketing Foundation Report, 2016 ***UCAS and HESA data on entry to HE, 2018



David Thomson, Rolls-Royce Apprentice and former BTEC Engineering student

WHAT IS A BTEC?

What is a BTEC?	2
-----------------------	---



WHICH BTEC IS RIGHT FOR YOU?

Which BTEC is right for you?	6
Apprenticeships	10
Higher Education and university	12
BTEC and UCAS points.....	14
BTEC courses and subjects.....	16



BTEC WORKS FOR...

Sport.....	18	Creatives	26	Land-based	34
Health and Social Care.....	20	IT and Computing	28	Hospitality, Travel and Tourism	36
Science	22	Business and Enterprise.....	30	Public Services.....	38
Engineering.....	24	Construction	32		



WHAT IS A BTEC?

BTECs are high quality, career-focused qualifications grounded in the real world of work.

BTEC courses focus on skills-based learning and are designed around themed units. Rather than testing everything together at the end, BTECs are tested throughout the course using assessments based on real-life scenarios. This practical approach allows BTEC learners to develop and apply the knowledge and skills that employers and universities are looking for.

And that means there are plenty of opportunities to learn, improve and succeed.

A BTEC is so much more than just a qualification – former BTEC-qualified students often say how they continue to apply what they learned on their BTEC course when they progressed on to further study, started a job, and as they advance throughout their career.

“

BTEC helps you be more independent and know what's happening in the real world rather than just learning from a textbook.

Rachna Udasi, University undergraduate in Business and former BTEC Business student

”

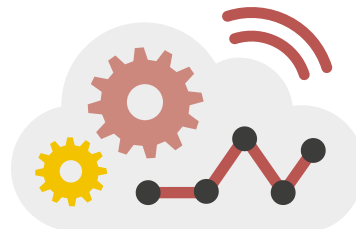
BTECs are all about applying knowledge and skills in real-life scenarios to create career success and develop the employability skills modern businesses need. With a BTEC qualification, you will learn and develop key skills such as:



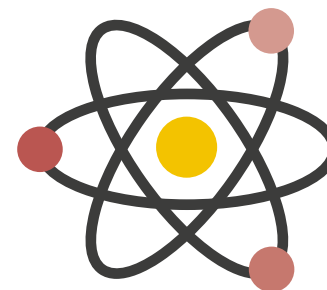
Organisation
and working to
deadlines



Teamwork,
communication
and leadership



Initiative and
problem solving



Ability to learn
and adapt



Learn more at
btecworks.com ►

WHICH BTEC IS RIGHT FOR YOU?

BTEC WORKS ALONGSIDE GCSEs

When choosing your subjects for Years 10 and 11, it's good to keep your options open. Studying BTECs alongside your GCSEs opens up new subject areas, and starts building the skills you need after you leave school.

You can study BTEC Tech Awards or Firsts alongside your GCSEs to explore different subject areas that really interest you. You will also learn by doing, equipping yourself with skills that you will use throughout your future education and career. Completing your level 2 BTEC will open options to study at level 3 with BTEC Nationals, A levels and Apprenticeships.



“

BTEC has been crucial in preparing me for the career that I currently have and my career aspirations or the future.

Ryan Kenny, Senior Software Developer and former BTEC IT student

”

Alongside your GCSEs you could study:

BTEC Tech Awards (Level 2):

- Give you a glimpse into a professional sector whilst teaching you transferable skills for life.
- Offer a broader view of the sector.
- Have a mixture of practical assignments and internal assessments, with an external assessment worth 40% of your grade.

BTEC Firsts (Level 2):

- Give you a practical learning style that provides you with the opportunity to develop skills to draw upon throughout your career.
- Work through themed units exploring an industry sector.
- Have a mixture of practical assignments and internal assessments, with an external assessment worth 25% of your grade.

BTEC Level 2 Subjects we offer include:

- Art and Design
- Business
- Children's Play, Learning and Development
- Creative Media
- Digital/IT
- Engineering
- Health and Social Care
- Music
- Performing Arts
- Sport
- Travel and Tourism

BTEC WORKS AT SIXTH FORM OR COLLEGE

If you're going into sixth form or to your local college, choosing a BTEC course can open doors to university, an Apprenticeship or the first step to your chosen career. You might want to start with a level 2 BTEC course – that's the same level as your GCSEs. If you're going to college to study a career-focused qualification as your main course, a BTEC Level 3 National offers the combination of skills and knowledge you'll need.

At this stage, you can choose from:

BTEC Firsts (Level 2):

- Give you a practical learning style that provides you with the opportunity to develop skills to draw.
- Work through themed units exploring an industry sector.
- Have a mixture of practical assignments and internal assessments, with an external assessment worth 25% of your grade.

BTEC Technicals (Level 2):

- 'Learn-by-doing' approach.
- Help post-16 learners stand out from the crowd with the skills they need to start and succeed in their careers.
- Designed by employers and industry bodies.
- Give you the confidence to build knowledge, master skills, learn from professionals and apply learning in practice.
- Can fully prepare you for your next step, be it into a job, apprenticeship or further study at level 3.

BTEC Nationals (Level 3):

- Qualifications that provide specialist, work-related learning in a range of sectors.
- Equip you with the specialist knowledge, practical skills and understanding you need to progress along your chosen learning and career paths.
- Career-based qualifications designed to give you the skills you need to move on to higher education or go straight into employment.
- More employers and higher education institutions than ever before are choosing BTEC-qualified candidates for their academic and practical knowledge and skills.

BTEC Level 2 Technicals – subjects include:

- Business
- Childcare
- Design Production
- Digital Media Production
- IT
- Land-based
- Sport

BTEC Level 3 Nationals – subjects include:

- Applied Psychology
- Applied Science
- Art and Design
- Business
- Creative Media
- Digital/IT
- Engineering
- Health and Social Care
- Music
- Performing Arts
- Sport
- Travel and Tourism
- Land-based



Chidi Lawrence,
Freelance Media
Producer and former
BTEC Creative
Media student

Did you know?

Along with A levels, BTEC Nationals are the most widely recognised qualification to get into university. 99% of UK universities and colleges accept students with a BTEC qualification, including Oxford and Cambridge University.





Roxanne Applebee,
YouTube Vlogger
and former BTEC
Drama student

APPRENTICESHIPS

Apprenticeships provide an excellent way of developing skills and achieving qualifications while employed in a job. You can start an Apprenticeship at the age of 16 and over. The different levels (2, 3, 4 and 5) give you the opportunity to progress to a high level of expertise. Apprenticeships can lead you into an exciting career, or prepare you for further study such as university.

As an employee, you can earn as you learn, and gain practical skills from the workplace. What's more, career progression for apprentices is excellent, with many advancing to highly skilled jobs or higher education in a college or university.

Apprenticeship levels explained

There are three levels of apprenticeships available for those aged 16 and over:

Level 2

Intermediate Apprenticeships

These provide the skills you need for your chosen career and allow entry to an Advanced Apprenticeship.

Level 3

Advanced Apprenticeships

To start this Apprenticeship, you should ideally have five GCSEs (Grade C or above) or have completed a Level 2 Intermediate Apprenticeship.

Level 4/5

Higher Apprenticeships

These Apprenticeships work towards qualifications such as NVQ Level 4 and, in some cases, a knowledge-based qualification such as a Higher National Certificate or Diploma.

Level 6/7 (equivalent to a bachelor's or master's degree)

Degree apprenticeships

Degree apprenticeships are innovative qualifications that combine working with studying part-time at a university. To start a degree apprenticeship, you must be aged 18 and over at the start of the programme, and hold a level 2 English and Maths at GCSE grade C or above (or equivalent).

HIGHER EDUCATION AND UNIVERSITY WITH BTEC

If you want to continue into higher education, you'll need to achieve enough UCAS points to qualify for entry into your preferred university. You will secure these with your BTEC Nationals, or a combination of A levels and BTEC Nationals.

You may also choose to go into Higher Education via a BTEC Higher National Certificate (equivalent to first year of a degree) or Higher National Diploma (equivalent to first two years of a degree) before progressing to a full degree. BTEC Higher Nationals are internationally recognised, career-focused higher education qualifications that allow for a top-up into your chosen university, or entry into the world of work. There are over 40 subject areas to choose from and they are co-designed with industry to provide real-world experience as well as academic knowledge. This ensures you'll leave with the required expertise as identified by business and industry, and with the flexibility to go straight into employment or continue to a degree.

HNC vs HND: What's the difference?

Higher National Certificate (HNC)

- Usually takes one year to complete if studying full-time, and two years if studying part-time.
- Equivalent to the first year of a university degree.
- Usually a more introductory programme with a 'core' of learning essential to the subject.
- Opportunities to develop project management skills.

Higher National Diploma (HND)

- Usually takes two years to complete if studying full-time, and four years if studying part-time.
- Equivalent to the first and second year of a university degree.
- A more specialised programme of learning with pathways linked to occupational outcomes.
- An increased focus.

Assessment for both HNC and HND will be through a varied programme of assignments.

“

*I can apply what I learned
on my HND to real-life
situations.*

Megan Shannon, BTEC Higher
National Diploma in Construction
and the Built Environment

”





“

BTEC was the perfect course for me because it directly related to what I wanted to do at university and what I wanted to do in the future.

Yvan Zahui, Personal Trainer and former BTEC Sport and Exercise Science student

”

BTEC AND UCAS POINTS

BTEC Level 3 Nationals qualify for UCAS points towards your university application in the same way as A levels and AS levels. This chart shows how many points each BTEC National is worth, based on the grade you achieve.

BTEC National Grade	Certificate	Extended Certificate & Subsidiary Diploma	Foundation Diploma
D* – Distinction*	28	56	84
D – Distinction	24	48	72
M – Merit	16	32	48
P – Pass	8	16	24

BTEC National Grade	90-credit Diploma	Diploma	Extended Diploma
D*D*D*	–	–	168
D*D*D	–	–	160
D*DD	–	–	152
DDD	–	–	144
DDM	–	–	128
DMM	–	–	112
D*D*	84	112	–
D*D	78	104	–
DD	72	96	–
DM	60	80	–
MMM	–	–	96
MMP	–	–	80
MM	48	64	–
MPP	–	–	64
MP	36	48	–
PPP	–	–	48
PP	24	32	–

If you're also studying for A levels and want to compare UCAS points, here's a quick guide:

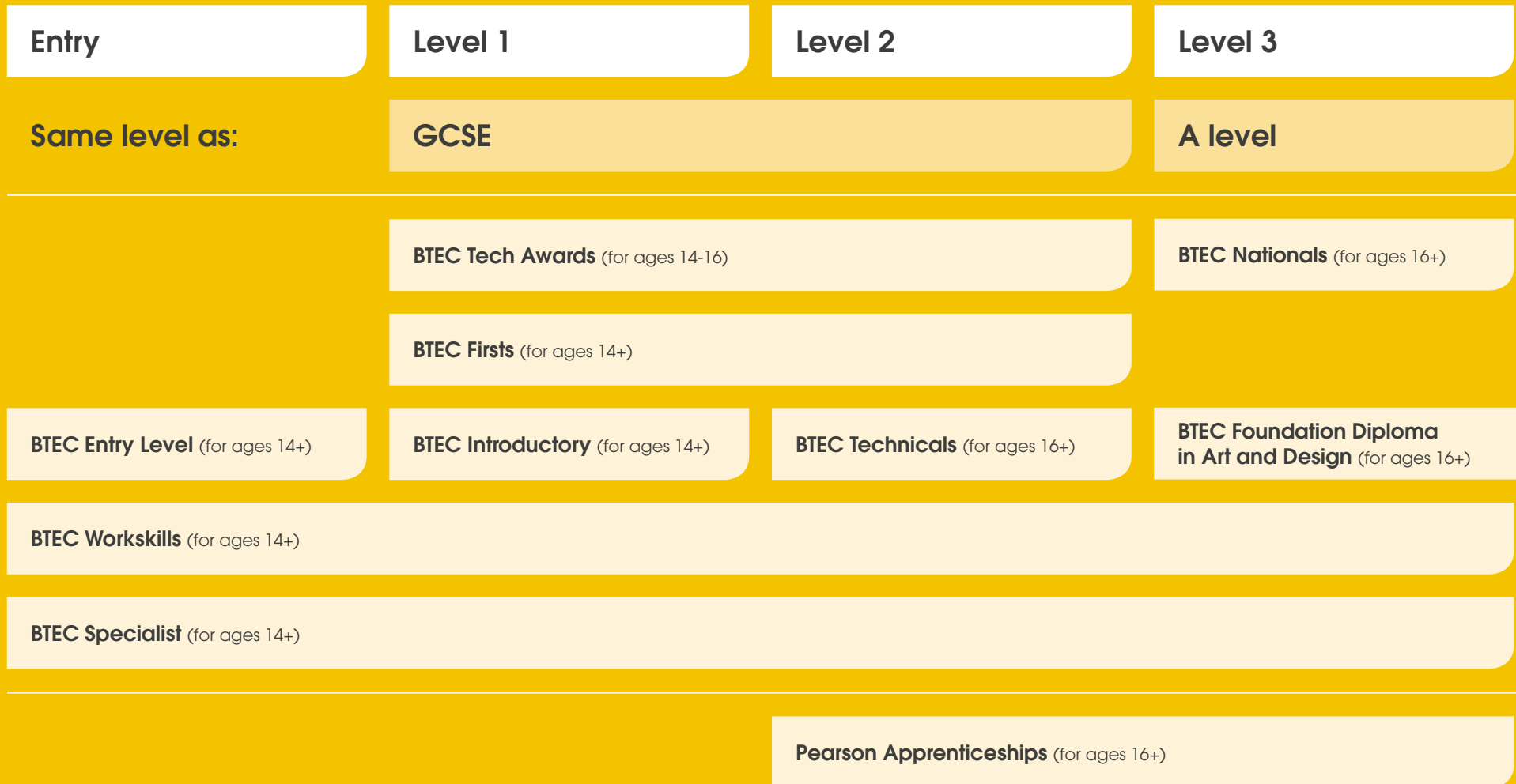
Grade	A level	AS level
A*	56	–
A	48	20
B	40	16
C	32	12
D	24	10
E	16	6



Learn more at
btecworks.com ►

YOUR BTEC COURSES

Here is the range of BTEC qualifications you can choose from, and where they can lead you.



Level 4**Level 5****Level 6****Level 7****University year 1****University year 2****University year 3****BTEC Higher National
Certificate** (18+)**BTEC Higher National Diploma** (for ages 18+)**BTEC Foundation Diploma
in Art and Design** (for ages 18+)**BTEC Professional** (for ages 18+)**Pearson Higher Apprenticeships** (for ages 18+)**Pearson Degree Apprenticeships** (for ages 18+)

Did you know?

The fastest growing route to higher education is the combination of BTEC and A levels, according to the latest analysis from UCAS.



BTEC WORKS FOR SPORT

Do you enjoy being active, keeping fit, learning about wellness or coaching others? Would you like to have a career in sports, fitness or nutrition?

Studying a BTEC in Sport is a great way to learn about working in the sport and fitness sector. There are so many careers involved in sport – sports coach, nutritionist and sports psychologist, to name a few.

On BTEC Sport courses you'll learn in and outside the classroom, getting to grips with the theory behind sport as well as getting involved in playing it, giving you a well-rounded understanding of the subject.

What kind of career can I go into?

Here are some of the careers a sport BTEC could lead to:

- Personal Trainer/
Fitness Instructor
- Nutritionist
- Psychologist
- Sports Analyst
- Sports Media
- Leisure Manager
- Sports Coach
- Outdoor Activities
Instructor

Dominika Bzdon

Studied

BTEC Level 3 Extended Diploma in Sport and Exercise Sciences, Nelson and Colne College

Course highlights

Studying units in Sport and Exercise Psychology; Exercise, Health and Lifestyle; and Sports Coaching.

Next Steps

To study Sports Coaching at University, followed by a PGCE, allowing Dominika to become a PE teacher.



Want to find out more about BTECs in Sport?
Find out more at [btecworks.com/sport](https://www.btecworks.com/sport)

WHAT BTEC SPORT QUALIFICATIONS ARE AVAILABLE?

Here is the range of BTEC Sport qualifications you can choose from.

Same level as:	GCSE		Level 2 Post-16	A level	University
BTEC Entry Level and Level 1	BTEC Firsts	BTEC Tech Awards	BTEC Technicals	BTEC Nationals	BTEC Higher Nationals
<ul style="list-style-type: none"> • Sport • Sport and Active Leisure 	<ul style="list-style-type: none"> • Sport 	<ul style="list-style-type: none"> • Sport, Activity and Fitness 	<ul style="list-style-type: none"> • Sport and Activity Leaders 	<ul style="list-style-type: none"> • Sport • Sport and Exercise Science • Sport and Outdoor Activities • Sport, Fitness and Personal Training • Sporting Excellence and Performance • Sports Coaching and Development 	<ul style="list-style-type: none"> • Sport • Sport and Exercise Science

The top 5 skills employers look for that you'll learn on a BTEC Sport course:



BTEC WORKS FOR HEALTH AND SOCIAL CARE OR EARLY YEARS

At some point in our lives, all of us will need the support of a healthcare or childcare professional. Working in health or social care is rewarding work with a wide range of different jobs and specialisms which help you play a positive role – and make a difference – in the health and happiness of others.

Studying a BTEC in Health and Social Care or Early Years means combining good-practice, skills, theory and behaviours to understand what it means to deliver top-quality healthcare and services across a range of specialisms.

You will experience a challenging and incredibly rewarding career, where you can go home at the end of the day knowing you have made a real difference to someone's life.

Here's a taste of the different careers a BTEC in the sector could lead to:

- Registered Nurse or Nurse Practitioner
- Social Worker
- Midwife
- Physician Assistant
- Paramedic
- Occupational Therapist
- Dental Hygienist
- Nursery Nurse
- Healthcare Assistant



Want to find out more about BTECs in Health and Social Care?
Find out more at [btecworks.com/healthandsocialcare](https://www.btecworks.com/healthandsocialcare)

Teanna Maguire

Studied

BTEC Level 3 Diploma in Health and Social Care, Sir John Deane's Sixth Form College

Course highlights

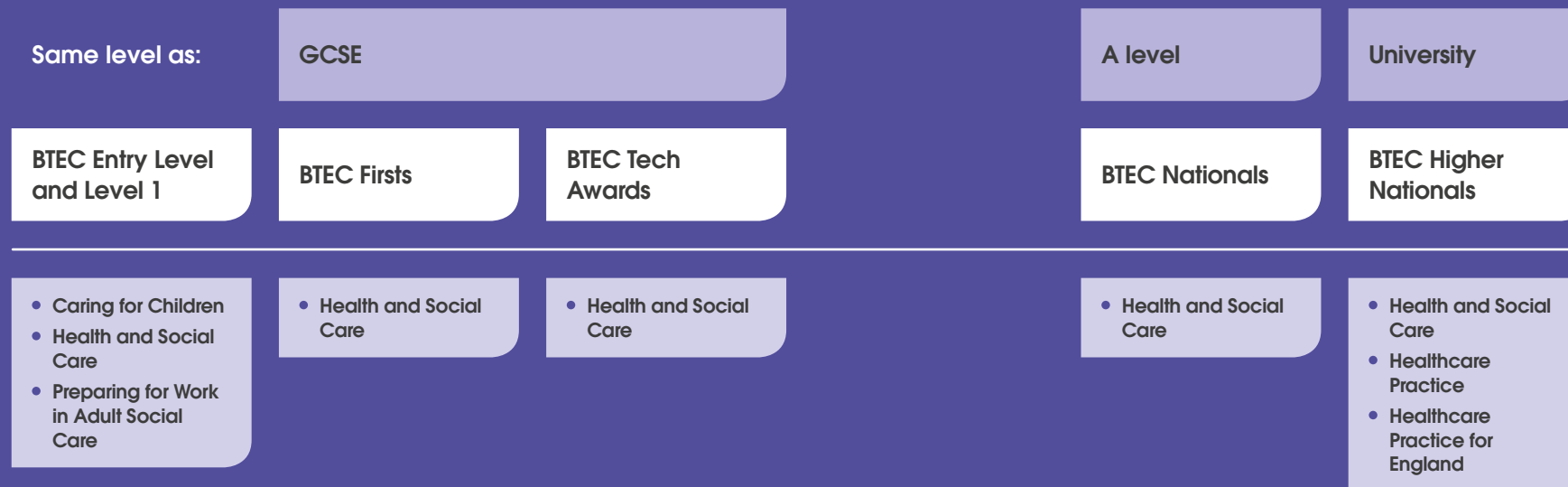
Units 6 and 44 gave Teanna the chance to complete over 200 hours of health care work experience.

Next Steps

To go on to University of Manchester study Midwifery and then become a midwife.

WHAT BTEC HEALTH AND SOCIAL CARE QUALIFICATIONS ARE AVAILABLE?

Here is the range of BTEC Health and Social Care qualifications you can choose from, and where they can lead you.



The top 5 skills employers need which you'll learn on a BTEC Health and Social Care course:



BTEC WORKS FOR SCIENCE

With an estimated 5.8 million people employed in the Applied Science industry across the UK (that's 20% of the workforce*), there's plenty of opportunity for a career in this sector. Learning and applying scientific thinking creates critical thinkers and will drive the next generation of innovation and growth.

Principles and concepts combined with skills and real-life applications across a range of scientific disciplines – that's what BTECs in Science are all about. You'll be assessed through practical, task-based and written assessments, which means it's about so much more than just remembering facts and formulae: with a BTEC you're drawing on your knowledge and understanding to apply what you know in realistic situations.

What kind of career can I go into?

With a grounding in Applied Science, you could progress towards a range of fields like:

- Food Science
- Forensic Science
- Laboratory Assistant
- Health Science
- Industry Technician
- Medical Technician
- Pharmaceutical Industry

A BTEC in Applied Psychology can provide the ideal stepping stone into psychology-related fields such as counselling, sports psychology, or mental health. Or, if you'd like to get into health sciences, why not choose a BTEC in Applied Human Biology?



Want to find out more about BTECs in Science?
Find out more at [btecworks.com/science](https://www.btecworks.com/science)

Abbie Densham

Studied

BTEC Level 3 Extended Diploma Applied Science, Exeter College

Course highlights

The pace of study and the spreading of assessments and coursework deadlines throughout the year.

Next Steps

To go on to University of Manchester study Midwifery and then become a midwife.

WHAT BTEC SCIENCE QUALIFICATIONS ARE AVAILABLE?

Here is the range of BTEC Science qualifications you can choose from, and where they can lead you.

Same level as:	GCSE	Level 2 Post-16	A level	University
BTEC Entry Level and Level 1	BTEC Firsts	BTEC Technicals	BTEC Nationals	BTEC Higher Nationals
<ul style="list-style-type: none"> Applied Science 	<ul style="list-style-type: none"> Applied Science 	<ul style="list-style-type: none"> Laboratory Science 	<ul style="list-style-type: none"> Applied Human Biology Applied Psychology Applied Science Forensic and Criminal Investigation Pharmaceutical Science 	<ul style="list-style-type: none"> Applied Biology Applied Chemistry Biological Sciences for Industry Chemical Science for Industry

The top 5 skills employers need which you'll learn on a BTEC Science course:

Personal Organisation

Time Management

Quality of Communication

Practical Skills

Analytical

BTEC WORKS FOR ENGINEERING

Ever wanted to combine science and maths with creative design ideas to solve real-world problems? Then a BTEC in Engineering could be the course for you.

BTECs in Engineering is all about combining creative ideas with practical applications. From the aerospace and automotive industries to housing and healthcare, a BTEC in Engineering is the ideal choice for people with a creative flair and a pragmatic mind.

What kind of career can I go into?

Whether you want to head for the stars, drill deep into the earth – or help build and improve the world around us, there's a job in Engineering for you, such as:

- Agricultural Engineer
- Aerospace Engineer
- Automotive Engineer
- Biomedical Engineer
- Civil Engineer
- Software Engineer



Want to find out more about BTECs in Engineering?
Find out more at [btecworks.com/engineering](https://www.btecworks.com/engineering)

Ryan Kimber

Studied

BTEC Level 3 Extended Diploma in Engineering and Manufacturing Technologies, Isle of Wight College

Course highlights

Building networks and connections to engineering companies while on work experience.

Next Steps

Now working at GKN Aerospace designing a project for GKNs craft apprentices.

Did you know?

19% of UK total workforce is employed in the engineering sector.

*Engineering UK 2018 Synopsis and recommendations



WHAT BTEC ENGINEERING QUALIFICATIONS ARE AVAILABLE?

Here is the range of BTEC Engineering qualifications you can choose from, and where they can lead you.

Same level as:	GCSE		A level		University
BTEC Entry Level and Level 1	BTEC Firsts	BTEC Tech Awards	BTEC Nationals		BTEC Higher Nationals
<ul style="list-style-type: none"> • Engineering • Exploring the Construction and Engineering Sectors 	<ul style="list-style-type: none"> • Engineering • Vehicle Technology 	<ul style="list-style-type: none"> • Engineering 	<ul style="list-style-type: none"> • Aeronautical Engineering • Aircraft Maintenance • Electrical / Electronic Engineering • Engineering • Manufacturing Engineering • Mechanical Engineering • Operations and Maintenance Engineering 		<ul style="list-style-type: none"> • Aeronautical Engineering • Automotive Engineering • Electrical / Electronic Engineering • Electrical Engineering • Electric Engineering • Generic Engineering • Manufacturing Engineering • Marine Engineering • Mechanical Engineering

The top 5 skills employers need which you'll learn on a BTEC Health and Social Care course:



Creativity



Problem Solving



Communication



Researching



Adaptability

BTEC WORKS FOR CREATIVES

Are you looking for a way to build a career around your creativity? Then it's good news: the wider creative economy in the UK employs three million people and it's still growing. Experts predict that creative industries will help create one million jobs by 2030.*

Whether you're a performer, dancer, musician, artist or media specialist, there's a BTEC course where you can learn about the industry and develop your creative talents. You'll learn skills and techniques, putting them into practice straight away through projects, assignments and workshops. It's all about getting stuck in and developing the skills and knowledge to help your talent shine and succeed in your career.

What kind of career can I go into?

The world's your oyster – creative talent can take you into a wide range of industries and career paths including:

- Advertising and Marketing
- Crafts, Fashion and Design
- TV, Film, Radio and Photography
- Music, Performing and Visual Arts
- IT, Software and Computer Services
- Museums, Galleries and Libraries



Want to find out more about BTECs in Creatives?
Find out more at **[btecworks.com/creatives](https://www.btecworks.com/creatives)**

Millie Davey

Studied

BTEC Level 3 Extended Diploma in Performing Arts, Scarborough TEC

Course highlights

One assignment covered units on classical theatre and mask work where Millie's class used this opportunity to explore a production of Oedipus Rex.

Next Steps

To continue down the acting path by studying at Performing Arts colleges.



WHAT BTEC CREATIVES QUALIFICATIONS ARE AVAILABLE?

Here is the range of BTEC Creatives qualifications you can choose from, and where they can lead you.

Same level as:	GCSE		Level 2 Post-16	A level	University
BTEC Entry Level and Level 1	BTEC Firsts	BTEC Tech Awards	BTEC Technicals	BTEC Nationals	BTEC Higher Nationals
<ul style="list-style-type: none"> • Art & Design • Creative Media Production • Exploring the Creative Arts and Media Sectors • Performing Arts 	<ul style="list-style-type: none"> • Art & Design • Creative Media Production • Creative Digital Media Production • Music • Performing Arts 	<ul style="list-style-type: none"> • Art & Design • Creative Media Production • Music Practice • Performing Arts 	<ul style="list-style-type: none"> • Design Production • Digital Media • Performance • Digital Audio/Visual Production • Digital Games Production • Music Industry Skills • Music Production • Performing and Production Arts Industry Skills 	<ul style="list-style-type: none"> • Art & Design • Creative Media Production • Creative Digital Media Production • Music • Music Technology • Performing Arts • Production Arts • Production Arts practice • Performing Arts Practice • Creative media Practice • Art & Design Practice 	<ul style="list-style-type: none"> • 3D Design • Art & Design • Creative Media Production • Fine Art • Graphic Design • Interactive Media • Photography • Performing Arts • Music

The top 5 skills employers look for you'll learn on a BTEC Creatives course:



Problem Solving



Professionalism



Teamwork



Work Ethic



Communication
(in different formats)

BTEC WORKS FOR IT AND COMPUTING

Do you enjoy learning about technology and how it works? Skills shortages in key areas of the digital economy mean there's a wide variety of IT careers available for people with the right qualifications and experience. Careers in IT and Computing can involve creating applications or systems, solving problems with technology – or supporting people who use it. And with 72% of large companies and 49% of SMEs suffering tech skill gaps, a career in IT will always be needed.*

BTEC courses provide a solid grounding in all aspects of IT, from building computer systems and programming through to digital animation, data modelling, cybersecurity, social media, web development and 3D modelling. You'll be putting theory into practice with practical tasks and tests.

What kind of career can I go into?

You will experience a challenging and rewarding career in the ever-changing world of technology. Here's a taste of the different careers a BTEC in the sector could lead to:

- Applications Development
- Cyber Security and Risk Management
- Data Analysis and Analytics
- Hardware Engineer
- IT Consultancy
- Multimedia Programming
- Game Development
- Software Engineer
- Technical Support



Want to find out more about BTECs in IT and Computing?
Find out more at [btecworks.com/computing](https://www.btecworks.com/computing)

Matthew Risbey-Ward

Studied

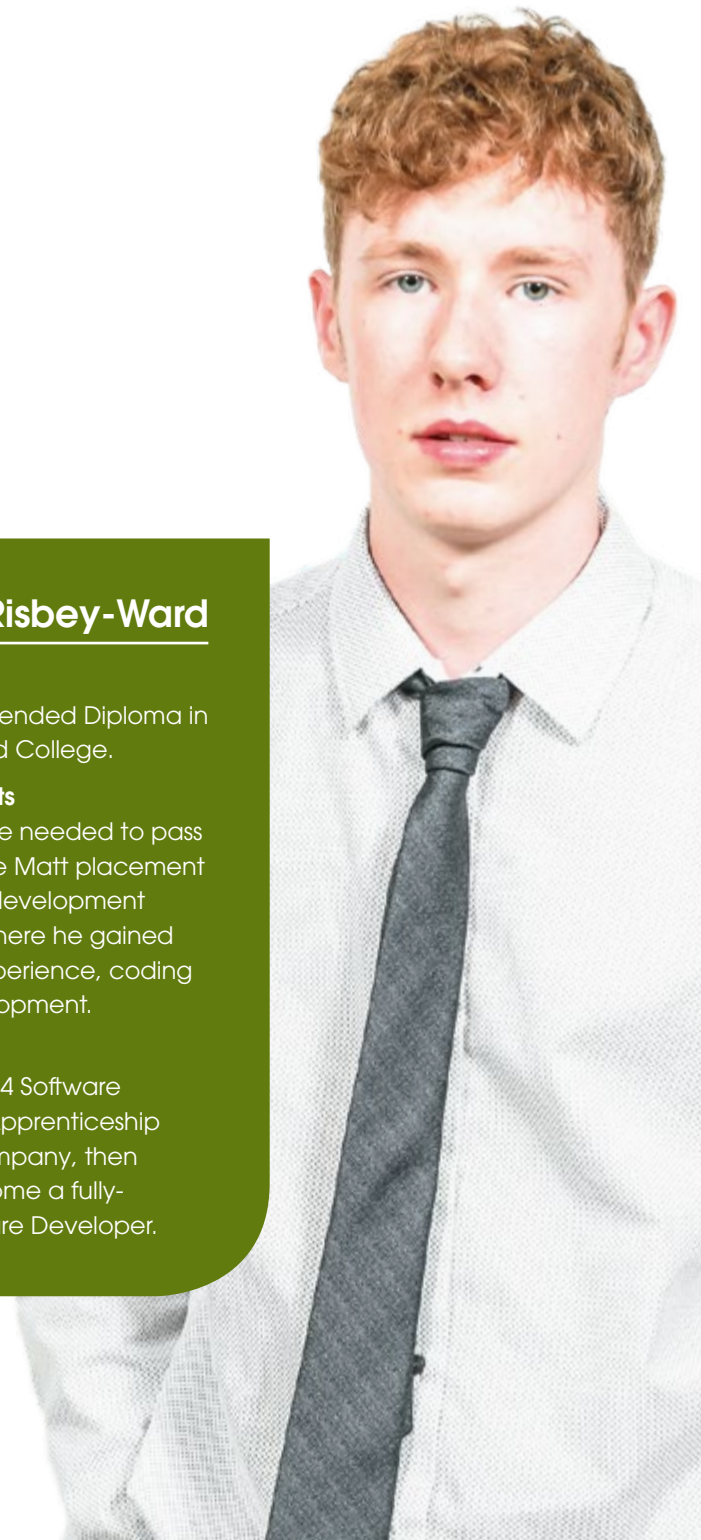
BTEC Level 3 Extended Diploma in IT, NSCG Stafford College.

Course highlights

Work experience needed to pass the course gave Matt placement experience at development departments where he gained commercial experience, coding and web development.

Next Steps

Starting a Level 4 Software Development Apprenticeship with a local company, then training to become a fully-qualified Software Developer.



WHAT BTEC IT AND COMPUTING QUALIFICATIONS ARE AVAILABLE?

Here is the range of BTEC IT and Computing qualifications you can choose from, and where they can lead you.

Same level as:	GCSE	Level 2 Post-16	A level	University
BTEC Entry Level and Level 1	BTEC Tech Awards	BTEC Technicals	BTEC Nationals	BTEC Higher Nationals
<ul style="list-style-type: none"> IT 	<ul style="list-style-type: none"> Digital Information Technology 	<ul style="list-style-type: none"> Digital Technology IT Support 	<ul style="list-style-type: none"> Computing Information Technology 	<ul style="list-style-type: none"> Computing RQF Computing and System Development



I absolutely believe my BTEC course prepared me for the job that I have now. I think the BTEC played a fantastic role in setting me up well for university but also in securing my first job. I would really recommend the BTEC to anybody as a way of pursuing a career or a passion in a particular area. **Tunji Akintokun MBE**, Senior Vice President, PwC



The top 5 skills employers need which you'll learn on a BTEC IT and Computing course:



BTEC WORKS FOR BUSINESS AND ENTERPRISE

Ever wondered how businesses work, why some brands are so successful, and how some companies make it to number 1 in their field? Or have you had ideas about a business of your own you want to start?

Studying a BTEC in Business or Enterprise gives you the scope to develop a broader understanding of business organisations and practices, providing subject-specific skills and knowledge about markets, customers, finance, marketing, operations, communication, information technology and business strategy. Practical assignments set in real-life business scenarios help you learn, build skills and develop behaviours which you'll use whatever career you choose in the future.

What kind of career can I go into?

With business needed in every industry, you can be sure studying business will support you in your career goals. Here are a few ideas to get you started:

- Business Advisor
- Civil Service
- Financial Manager
- Management Consultant
- Project Manager
- Marketing Executive
- Retail Manager
- Office Manager



Want to find out more about BTECs in Business and Enterprise?
Find out more at [btecworks.com/business](https://www.btecworks.com/business)



Tanya Sachdev

Studied

BTEC Level 3 Extended Diploma in Business,
Braeburn International School Arusha.

Course highlights

Through the course, Tanya had the opportunity to organise fireworks night, fun days, charity workshops and the Christmas party.

Next Steps

Going to University to study for a degree in Business.

WHAT BTEC BUSINESS AND ENTERPRISE QUALIFICATIONS ARE AVAILABLE?

Here is the range of BTEC Business qualifications you can choose from, and where they can lead you.

Same level as:	GCSE		Level 2 Post-16	A level	University
BTEC Entry Level and Level 1	BTEC Firsts	BTEC Tech Awards	BTEC Technicals	BTEC Nationals	BTEC Higher Nationals
<ul style="list-style-type: none"> • Business Administration 	<ul style="list-style-type: none"> • Business 	<ul style="list-style-type: none"> • Enterprise 	<ul style="list-style-type: none"> • Business Administration • Business Enterprise • Marketing 	<ul style="list-style-type: none"> • Applied Law • Business • Enterprise and Entrepreneurship • Personal and Business Finance 	<ul style="list-style-type: none"> • Business



They're designed with the help of teachers, employers and universities. This keeps the BTEC curriculum relevant for today's job market – it's the qualification you should have on your CV.

Peter Jones CBE, Founder, Peter Jones Enterprise Academy



The top 5 skills employers look for that is learnt on a BTEC Business course:

Time Management	Organisation	IT	Research Skills	Working with others
-----------------	--------------	----	-----------------	---------------------

BTEC WORKS FOR CONSTRUCTION

Are you a practical person, fascinated by how things work and are put together? Want to learn why we build things the way we do and the best materials to use?

It is estimated that the UK will need 300,000 homes a year by the mid-2020s. That means we'll need plenty of skilled and knowledgeable individuals to uphold the already booming construction industry.

Whether you're passionate about designing energy-efficient homes or interested in exploring sustainable building materials for future homes, the BTEC Nationals in Construction (RQF) feature brand new units, designed by MOBIE and George Clarke, to help students learn the key skills associated with the building industry.

The construction industry is packed with highly rewarding, modern careers. Find out about the different pathways available to you.

What kind of career can I go into?

Here are a few ideas to get you started:

- Building Control Surveyor
- Building Services Engineer
- Building Surveyor
- Construction Manager
- Quantity Surveyor
- Site Engineer



Want to find out more about BTECs in Construction?
Find out more at **[btecworks.com/construction](https://www.btecworks.com/construction)**

Kasra Soltani

Studied

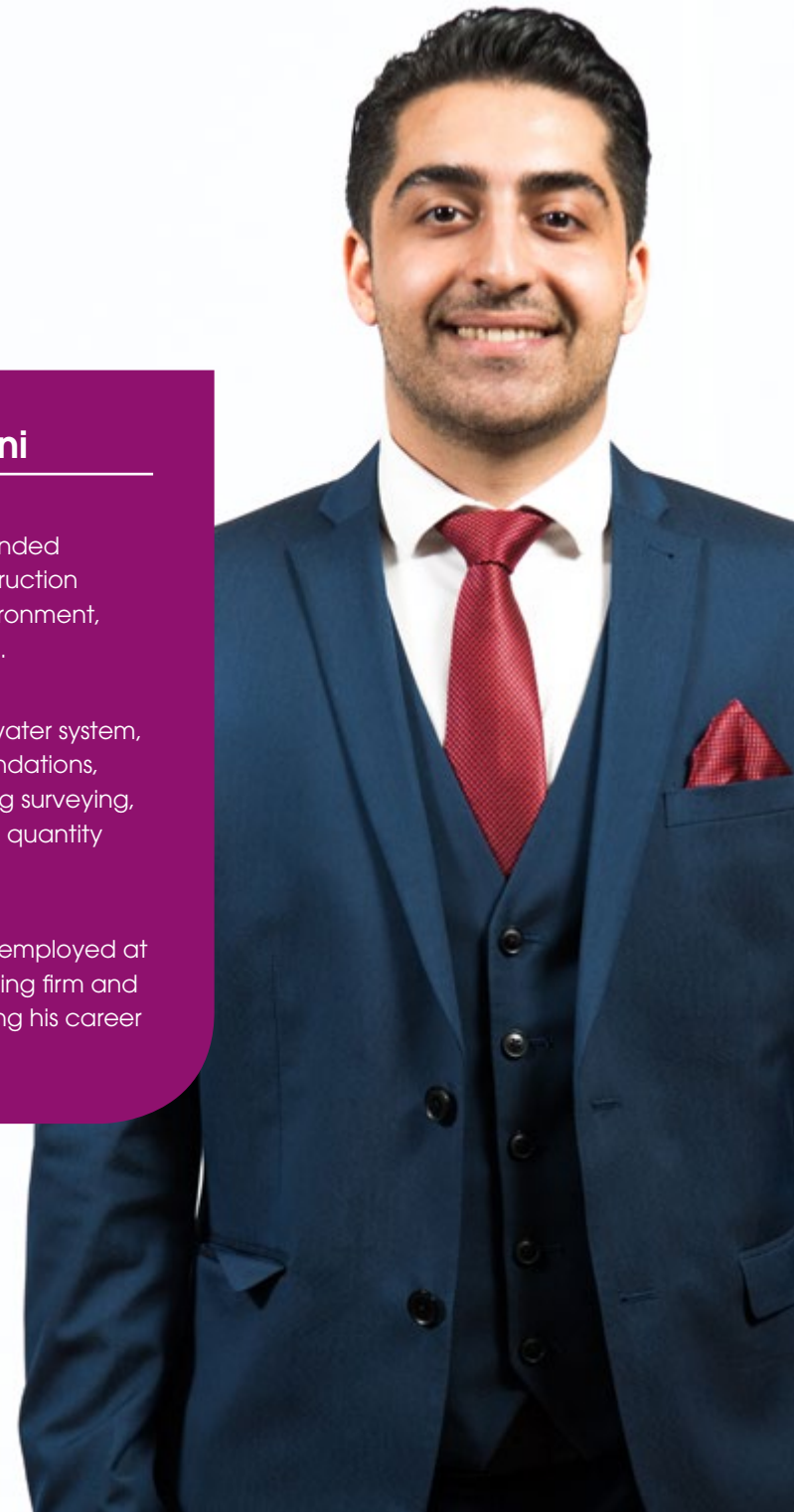
BTEC Level 3 Extended Diploma in Construction and the Built Environment, Croydon College.

Course highlights

Learning about water system, electric, gas, foundations, structures, building surveying, property law and quantity surveying.

Next Steps

Kasra is now fully employed at a quantity Surveying firm and looking developing his career further.



WHAT BTEC CONSTRUCTION QUALIFICATIONS ARE AVAILABLE?

Here is the range of BTEC Construction qualifications you can choose from, and where they can lead you.

Same level as:	GCSE	Level 2 Post-16	A level	University
BTEC Entry Level and Level 1	BTEC Firsts		BTEC Nationals	BTEC Higher Nationals
<ul style="list-style-type: none"> Construction Exploring the Construction and Engineering Sectors 	<ul style="list-style-type: none"> Construction Construction and the Built Environment 		<ul style="list-style-type: none"> Construction and the Built Environment 	<ul style="list-style-type: none"> Construction Construction and the Built Environment Future Homes Design and Construction

The top 5 skills employers look for that is learnt on a BTEC Construction course:



Decision Making



Creativity



Team Working



Presentation Skills



Researching

BTEC WORKS FOR LAND-BASED

If you love animals, are passionate about the environment and are looking for a career that makes you feel connected to the land, then taking a course in one of the wide range of land-based sectors could be for you. From Animal and Equine Care to Agriculture and Horticulture, your chosen career could combine an understanding of the natural world with cutting-edge knowledge and transferable skills across science, engineering, business, creative and leisure, and IT.

A BTEC Land-based course takes a practical, assignment-based approach so you can acquire the skills, knowledge and competencies you'll need to put your learning straight into practice and get your land-based career off to the best possible start.

What kind of career can I go into?

- Agricultural Worker
- Veterinary Nurse
- Head Groom
- Florist
- Tree Surgeon
- Groundsmanship



Want to find out more about BTECs in Land-based?

Find out more at [btecworks.com/agriculture](https://www.btecworks.com/agriculture) and [btecworks.com/animalcare](https://www.btecworks.com/animalcare)

Chloe Rochester

Studied

BTEC Level 3 90 Credit Diploma in Animal Management, Bishop Burton College.

Course highlights

Studying aquatics, nutrition and the business side of the animal industry.

Next Steps

Going on to study canine behaviour training in order to work with nervous and stressed dogs in the future.



WHAT BTEC LAND-BASED QUALIFICATIONS ARE AVAILABLE?

Here is the range of BTEC Land-based qualifications you can choose from, and where they can lead you.

Same level as:	GCSE	Level 2 Post-16	A level	University
BTEC Entry Level and Level 1	BTEC Firsts	BTEC Technicals	BTEC Nationals	BTEC Higher Nationals
<ul style="list-style-type: none"> Care of Farm Animals Land-based Studies Preparation and Operation of a tractor 	<ul style="list-style-type: none"> Blacksmithing and Metalworking Land-based Technology Agriculture Animal Care Equine Studies Fish Husbandry Horse Care Land-based Technology 	<ul style="list-style-type: none"> Agriculture Animal Care Blacksmithing Countryside Studies Equine Studies Forestry and Arboriculture Floristry Horticulture 	<ul style="list-style-type: none"> Agriculture Animal Management Countryside Management Equine Management Fish Management Horse Management Land-based Technology 	<ul style="list-style-type: none"> Agriculture Animal Management Equine Management

The top 5 skills employers look for that you'll learn on a BTEC Land-based course:



Communication



Time Management



Self-Motivation



Lateral Thinking



Independent Study Skills

BTEC WORKS FOR HOSPITALITY, TRAVEL AND TOURISM

Do you love working with people, have great customer service skills and want to build a career in an industry with plenty of entry level and progression opportunities? Then the travel and hospitality industry could be for you. Employers range from hotels, travel groups and small, family-run businesses.

A BTEC Hospitality or a BTEC Travel and Tourism course offer practical and assignment-based learning. You'll be able to take what you have learnt on your BTEC and apply it directly to your career in these sectors.

What kind of career can I go into?

Here are a few ideas to get you started:

- Catering Manager
- Conference Centre Manager
- Customer Service Manager
- Event Manager
- Travel consultant
- Tour operator
- Aviation operation



Want to find out more about BTECs in Hospitality or Travel and Tourism?
Find out more at [btecworks.com/hospitality](https://www.btecworks.com/hospitality) and
[btecworks.com/leisure-travel-and-tourism](https://www.btecworks.com/leisure-travel-and-tourism)

Luke Bearpark

Studied

BTEC First Level 2 Extended Certificate
in Travel and Tourism, Exeter College.

Course highlights

The course covering all different
aspects of the travel and tourism
industry and the passionate teachers.

Next Steps

To become a fully qualified member
of international cabin crew at British
Airways.



WHAT BTEC HOSPITALITY, TRAVEL AND TOURISM QUALIFICATIONS ARE AVAILABLE?

Here is the range of BTEC Hospitality, BTEC Travel and Tourism qualifications you can choose from, and where they can lead you.

Same level as:	GCSE		Level 2 Post-16	A level	University
BTEC Entry Level and Level 1	BTEC Firsts	BTEC Tech Awards	BTEC Technicals	BTEC Nationals	BTEC Higher Nationals
<ul style="list-style-type: none"> • Basic Cooking Skills • General Cookery in Hospitality • General Food and Beverage in Hospitality • General Front Office Operations in Hospitality • Hospitality • Investigating the Hospitality Industry • Travel and Tourism 	<ul style="list-style-type: none"> • Hospitality • Travel and Tourism 	<ul style="list-style-type: none"> • Travel and Tourism 	<ul style="list-style-type: none"> • Food and Beverage Service • Patisserie and Confectionery • Professional Cookery 	<ul style="list-style-type: none"> • Hospitality • Professional Cookery • Professional Cookery for Professional Chefs (Chef de Partie) • Professional Cookery for Professional Chefs (Kitchen and Larder) • Travel and Tourism 	<ul style="list-style-type: none"> • Hospitality Management • International Travel and Tourism Management

The top 5 skills employers look for that you'll learn on a BTEC Hospitality or BTEC Travel and Tourism course:



Time Management



Good Communication



A Positive Work Ethic



Confidence



Being Friendly & Approachable

BTEC WORKS FOR UNIFORMED PROTECTIVE SERVICES

Can you stay calm in challenging situations? Are you looking for a career where you can help and protect the public? Exploring the range of different roles in uniformed services could be for you. From the police, through to the ambulance or the fire service, there's plenty of opportunity for people with the right skills and talents, with good prospects for training and progression.

5.36 million people are employed in the Public Sector across the UK which accounts to 16.5% of all those in paid work*. Taking a BTEC in Protective Services means learning a range of knowledge and skills from across the Protective industry.

What kind of career can I go into?

Here are a few ideas to get you started:

- Armed Forces
- Police
- Firefighter
- Store Detective
- Coastguard
- Prison Officer



Want to find out more about BTECs in Uniformed Protective Services?
Find out more at [btecworks.com/protectiveservices](https://www.btecworks.com/protectiveservices)

Ryan Jolly

Studied

BTEC Level 3 Extended Diploma in Public Services, East Surrey College.

Course highlights

Taking part in volunteering work as part of the course, such as clearing overgrown areas in an activity centre for children.

Next Steps

Going to to University to study Paramedic Sciences and then to train as a paramedic.

WHAT BTEC UNIFORMED PROTECTIVE SERVICES QUALIFICATIONS ARE AVAILABLE?

Here is the range of BTEC Uniformed Protective Services qualifications you can choose from, and where they can lead you.

Same level as:	GCSE	Level 2 Post-16	A level	University
BTEC Entry Level and Level 1	BTEC Firsts		BTEC Nationals	BTEC Higher Nationals
• Public Services	• Public Services		• Uniformed Protective Services	• Policing • Public Services

The top 5 skills employers need which you'll learn on a BTEC Uniformed Protective Services course:

 Motivation	 Teamwork	 Confidence	 Physical Fitness	 Decision Making
--	--	--	--	---

JOIN THE BTEC COMMUNITY

Follow our social media channels to connect with like-minded students and discover the latest BTEC news and updates.

Message or tag us in your posts to let us know what exciting things have been happening on your BTEC course - we love sharing your news.



world**skills**uk
GO FURTHER, FASTER

WorldSkills UK champions vocational skills, training and careers for young people, helping them develop the skills to get them off to a better start in work and life.

worldskillsuk.org



PEUK A1020 | Photography: © Jack Margerison, © 123RF / Antonio Diaz

Pearson Education Ltd is committed to reducing its impact on the environment by using responsibly sourced and recycled paper.